

CARE BEFORE YOU SHARE

Social networks are a great way to connect with a lot of different people in ways you might not be able to find time for face-to-face.

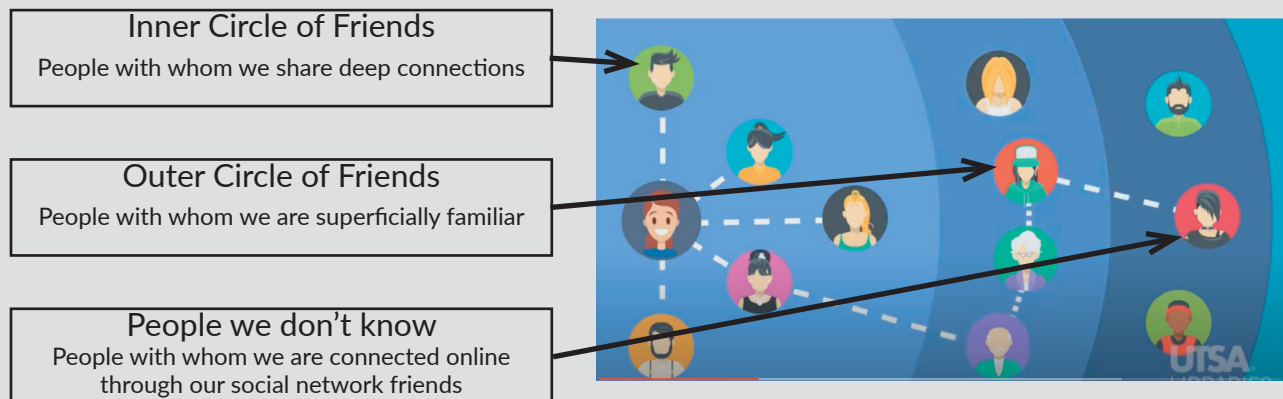
SOCIAL NETWORKS ARE COLLABORATIVE

We join social networks to connect with people who share our interests and ideals.

Collaboration May Lead to the Following Problems:

- **Internet Threats:** Your social network ties are exposed to social threats through your connections
- **Viral Sharing:** You are connected to many people you don't know that can still view your content

DIFFERENT LEVELS OF TIES IN SOCIAL NETWORKS



PERSONAL INFORMATION & SOCIAL IDENTITY

Personal Information

- Facts like address, phone numbers, hometown, pet names, and birth dates.
- It's easy to let personal information details slip into the conversation.

Social Identity

- Sense of who you are based on group membership.
- If you post something that embarrasses or humiliates your friend, you can damage their sense of self-worth.

Protect Your Friends' Personal Information & Social Identity

- Manage your **privacy settings** and remind your friends to check their privacy settings.
- **Ask for permission** with a private message if you want to share a picture of a friend or tag them in a picture.
- **Self-censor!** Before you post, ask yourself if this is the way you want others to see you or your friend and whether your post could be misunderstood.

WHEN WE TAKE RESPONSIBILITY FOR OUR OWN & OTHERS' INFORMATION ONLINE,
WE BUILD A STRONGER, SAFER INTERNET.